

MUHAMMET ŞAĞAR

Product Designer · UX Researcher · Usability Engineer

mshaar.com

mohamadshaar5@gmail.com
linkedin.com/in/muhammetsh
(+49) 1607 531873
Essen, Germany

EXPERIENCE

Communication & Media Manager

People in Need, *Türkiye*

2023 - 2025

- Led communications operations on behalf of Alliance2015 partners in northwest Syria.
- Designed the People in Need Syria webpage and the İnsana Değer Derneği website.
- Managed external communication and regular reporting to the public, partners and donors on PIN's achievements and the humanitarian situation in its areas of operation.
- Drafted the communication and visibility sections of reports and proposals with programme teams, the Grants Department and HQ Communication & Advocacy.

Visual & Digital Communication Officer

Save the Children, *Türkiye*

2023 · 6-month emergency response contract

- Designed and developed media and communication campaigns.
- Conducted research and produced case studies, press releases, success stories and visual content.
- Wrote content for Save the Children Türkiye's internal and external channels.

Media & Advocacy Assistant

Shafak Organization, *Türkiye*

2020 - 2022

- Led and guided the media team inside Syria.
- Developed, implemented and managed media plans for ongoing projects.
- Designed and managed the organization's website.

Multidisciplinary Designer

Delta Ajans, *Türkiye*

2019 - 2020 · Internship

- Designed logo animations, filmed and edited advertisements, and managed digital content for the agency's website.
- Created architectural visualizations with a team of architects and handled client communication and translation in Arabic, Turkish and English.
- Supported the UX/UI design initiatives.

LANGUAGES

Arabic Native

English C1 (IELTS)

Turkish C1 (TÖMER)

German B1 (in progress)

SKILLS

Soft Skills

Management, Public Speaking, Presentation, Entrepreneurship, Cross-functional Collaboration, Teaching & Training.

Software

Figma, Miro, Maze, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Aero), Relume, Lovable, Jira, Claude (Including Code & Design), 3D design (Autodesk Fusion, Cinema 4D with Corona Renderer).

Design and Research

UX Research, User Interviews, Usability Testing, Heuristic Evaluation, Card Sorting, Information Architecture, Journey Mapping, Wireframing, Prototyping, Interaction Design, Visual/UI Design, Design Systems, Accessible Design (WCAG), Design Thinking, Agile/Scrum.

EDUCATION

MSc Usability Engineering

Rhine-Waal University of Applied Sciences, *Germany*

2024 - Present · Current average: 1.8 (1.0 = best)

Thesis (in progress): Usability of Human Oversight Interfaces for Agentic AI in Healthcare Administration

Relevant Courses: Human Computer Interaction; Psychology for UX

Practitioners; User Research and Testing; Strategic Usability Engineering;

User Experience Design; Innovation and Design Thinking; Applied Interaction

Design; UX Project Management

MA Interactive Media Design

Yildiz Technical University, *Türkiye*

2021 - 2023 · GPA 3.71/4.0

Thesis titled: Reviving Lost Cultural Heritage Using Extended Reality

Technology: A Case Study on The Historic Structure of Aleppo Hamidi Hospital

Relevant Courses: Research Methods and Scientific Ethics; 3D Modeling;

Interactive Design Theory; Interaction Design Ergonomics; Virtual Reality

Technologies; Typography; Icon Design; Film Analysis

BA Visual Communication Design

Ondokuz Mayıs University, *Türkiye*

2016 - 2020 · GPA 3.36/4.0

Graduation project titled: Retail Interior Design Concept for a Sustainable Brand Expansion in Europe

Relevant Courses: Graphic Design, Drawing; Perspective Drawing; Computer-

based Design; Digital Interface Design; Digital Media Design; Experimental

Animation; Digital Page Design; 3D Modeling; Marketing Strategies and

Advertising; Advertisement analysis; Photography; Workshop Practices;

Exhibition Design and Environmental Graphics; Infographics; Advertising

Photography; Presentation Design; Social Media and Visual Communication;

Entrepreneurship and Innovation; Design Etiquette and Intellectual rights