



Researcher · Product Designer · Usability Engineer

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Product Designer and Usability Engineer with 10+ years of practice spanning digital product design, humanitarian field research, and accessibility-focused UX. Combines academic research depth, currently M.Sc. Usability Engineering at Rhein-Waal University, with hands-on experience designing for users in complex, multilingual, and high-stakes environments.

## EXPERIENCE

### UX/UI Designer

Freelance / (2023 – Present)

- Designed and researched end-to-end UX across multiple self-initiated digital product concepts, applying human-centered research methods from problem framing to hi-fi prototype.

### Communication & Advocacy Manager

People in Need / (2023–2025)

- Led UX research and visual communication for Syria & Turkey operations across a \$30M programme
- Conducted field research in conflict zones to map user needs firsthand
- Designed crisis response digital products and visibility materials for field teams and donors

### Visual & Digital Communications Officer

Save The Children / (2023)

- Designed accessible family activity app for earthquake survivors in Turkey
- Led usability testing and interface modifications with development partners
- Created education and psychosocial support content for children aged 6–12

### Media & Advocacy Assistant

Shafak Organization / (2020 – 2022)

### 3D, Motion, & Graphic Designer (Intern)

Delta Agency / (2019 – 2020)

## EDUCATION

### Rhein-Waal University

M.Sc. Usability Engineering  
NRW, Germany • Ongoing

### Yildiz Technical University

M.A. Interactive Media Design  
Istanbul, Turkey • Class of 2023

### Ondokuz Mayıs University

B.A. Visual Communication Design  
Samsun, Turkey • Class of 2020

## SKILLS

### UI/UX

Figma  
Framer  
Maze  
Hotjar  
Miro  
Notion  
Dovetail

### Graphic Design

Adobe Creative Suite

### 3D & Motion

Adobe After Effects  
Cinema 4D  
Adobe Aero

## LANGUAGES

**English:** Fluent (C1)

**Turkish:** Fluent (C1)

**German:** Actively developing (A2)

**Arabic:** Native